

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KMYU-TV Salt Lake City-Ogden	Date: 8/21/2012
-------------------------------------------------------------------	---------------------------

I, Media Strategies and Research,
 being/on behalf of: Jim Matheson, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Congress
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 15, 2012			Sunday, October 21, 2012		

Total Charges: \$425.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Matheson for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Allen Sims

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Tuesday, August 21, 2012

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

10/5/12

J-FK Sten

Printed Name

LSM

Title



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract

1359765

Schedule Dates

10/15/12-10/19/12

Advertiser

Matheson for Congress (73730)

Agency

Media Strategies & Research-Denver (1374)

Product

POLITICAL ISSUE (ns) (1187)

Brand

october 15 through october 21 2012 (469221)

Salesperson

HOUSE-SALT LAKE CITY, KUTV/KMYU (3004)

Sales Office

KUTV/KMYU

Buyer Name

Collins, Suzanne

Phone/Fax

(303) 989-4700 /

CPE

EST#11636

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered

08/22/12

Last Modified

08/22/12

Entered By

Shelley Christensen

CO-OP

No

Headline

No

Demo

No

Order Type

Normal

Package Deal

No

Commission %

15.00

Commission

\$63.75

Net Total

\$361.25

Sales Tax

\$361.25

Salt Lake City (KMYU)

By Broadcast Month Spots Rate

Oct. 2012 10 \$425.00

Grand Total: 10 \$425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	9A- 10A (MST)	1	1	1	1	1	1	1	1	5	\$20.00	\$100.00	Salt Lake City (KMYU)		8/22/12
2.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	7P- 7:30P (MST)	1	1	1	1	1	1	1	1	5	\$65.00	\$325.00	Salt Lake City (KMYU)		8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Station Order Revised Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

11636

Contact: Jeff Stern
Email: jstern@sbgnet.com

Phone: 801-973-3000
Fax: 801-839-1101
Direct:

KMYU-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
KMYU 8a News	EM	M-F	\$20.00	1	1	1	1	1			5
8:00 AM 10:00 AM		30	\$100.00								
KMYU 7p News	EN	M-F	\$65.00	1	1	1	1	1			5
7:00 PM 7:30 PM		30	\$325.00								
Station Gross Totals			\$425.00	2	2	2	2	2			10

Suzanne Collins
Media Strategies and Research
1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/21/2012 11:56:43 AM

KMYU-S2

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suzannel@mediastrategies.com